



WKMG

ORDER

Print Date 11/05/12

Page 1 of 3

Flight Dates 10/02/12-10/08/12

Contract / Revision 260892 /

Original Date / Revision
10/01/12 10/05/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1905

Alt Order # 06359225

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 74450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	34	\$63,282.50	\$74,450.00	0.00	10/01/12	10/08/12	34	\$63,282.50	\$74,450.00
Totals	34	\$63,282.50	\$74,450.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/03/12	10/08/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-WTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	M-WTF--		2			\$600.00		0.00				
E 2	WKMG	10/03/12	10/08/12	CBS This Morning The Early Show	CM	7-9a	M-WTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/02/12	10/08/12	M-WTF--		2			\$450.00		0.00				
E 3	WKMG	10/06/12	10/06/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----1-		1			\$200.00		0.00				
E 4	WKMG	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 11/05/12

Page 2 of 3

Contract / Revision

260892

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/01/12/ 10/05/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1905

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WKMG	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$1,400.00		0.00			
E 5	WKMG	10/03/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	M-WTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M-WTF--					5	\$1,200.00		0.00			
E 6	WKMG	10/03/12	10/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	4	\$850.00	P-2	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--					4	\$850.00		0.00			
E 7	WKMG	10/08/12	10/08/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$900.00		0.00			
E 8	WKMG	10/07/12	10/07/12	1030-1130a Face Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$1,800.00		0.00			
E 9	WKMG	10/03/12	10/08/12	530-6p The Insider Insider	CM	530p-6p	M-WTF--	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M-WTF--					2	\$650.00		0.00			
E 10	WKMG	10/03/12	10/08/12	News at 6p News at 6p	CM	6-630p	M-WTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M-WTF--					2	\$1,000.00		0.00			
E 11	WKMG	10/08/12	10/08/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1-----	:30	1	\$13,000.00	P-2	0.00	NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$13,000.00		0.00			
E 12	WKMG	10/03/12	10/03/12	Wed Prime 8p Survivor	CM	8-9p	--1----	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--1----					1	\$9,000.00		0.00			
E 13	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$9,000.00		0.00			
E 14	WKMG	10/03/12	10/08/12	M-F 11p News M-F 11p News	CM	11-1135p	M-WTF--	:30	2	\$1,700.00	P-2	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	M-WTF--					2	\$1,700.00		0.00			
E 15	WKMG	10/08/12	10/06/12	College Football Today College FB Today	CM	3-330p	-----1-	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-					1	\$600.00		0.00			
E 16	WKMG	10/07/12	10/07/12	NFL TODAY NFL TODAY	CM	various	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	10/07/12	10/07/12	NFL TODAY NFL TODAY	CM	various	-----1	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$3,000.00		0.00			
E 17	WKMG	10/06/12	10/06/12	NCAA Football 12n Game Navy at Air Force	CM	1130p-3p	-----S-	:30	1	\$850.00	LUR	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$850.00		0.00			
E 18	WKMG	10/06/12	10/06/12	NCAA Football 3p Game NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-					1	\$7,000.00		0.00			
E 19	WKMG	10/06/12	10/06/12	Lcl 6 Sports Access Local 6 Sports Access	CM	7-8p	-----1-	:30	1	\$600.00	LUR	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1-					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WKMG	10/01/12-10/07/12	Lcl 6 Sports Access			7-8p	-----Sa--	:30		(\$600.00)	0.00	NM			
See MG 19.2, 19.3															
2	WKMG	10/01/12-10/07/12	Lcl 6 Sports Access			7-8p	-----Sa--	:30		\$300.00	0.00	NM			
Ⓜ MG for 19.1 10/06															
[2-4-1 per Todd]															
3	WKMG	10/01/12-10/07/12	Lcl 6 Sports Access			7-8p	-----Sa--	:30		\$300.00	0.00	NM			
Ⓜ MG for 19.1 10/06															
[2-4-1 per Todd]															
E 20	WKMG	10/07/12	10/07/12	NFL Game 1 NFL Game 1	CM	various (1:00 PM-4:00 PM)	-----1	:30	1	\$4,150.00	LUR	0.00	NM	1	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$4,150.00		0.00			
E 21	WKMG	10/07/12	10/07/12	NFL Game 2 NFL Game 2	CM	various (4:00 PM-7:00 PM)	-----1	:30	1	\$4,750.00	LUR	0.00	NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$4,750.00		0.00			
Totals														34	\$74,450.00



WKMG

ORDER

Print Date 11/05/12

Page 1 of 4

Flight Dates 10/30/12-11/06/12

Contract / Revision 263141 /

Original Date / Revision
10/26/12 10/30/12

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA FOR AMERICA SKED- C

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1897

Alt Order # 06397935

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 103900

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	56	\$88,315.00	\$103,900.00	0.00	10/29/12	11/06/12	56	\$88,315.00	\$103,900.00
Totals	56	\$88,315.00	\$103,900.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WKMG	10/31/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	M-WTF--	:30	4	\$450.00	P-2	0.00 NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	M-WTF--					4	\$450.00		0.00		
E 2	WKMG	11/06/12	11/06/12	Morn News at 5a Morn News at 5a	CM	5-530a	-1-----	:30	1	\$450.00	P-2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	-1-----					1	\$450.00		0.00		
E 3	WKMG	10/31/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-WTF--	:30	4	\$700.00	P-2	0.00 NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/30/12	11/05/12	M-WTF--					4	\$700.00		0.00		
E 4	WKMG	11/06/12	11/06/12	Morn News at 530a Morn News at 530a	CM	530-6a	-1-----	:30	1	\$700.00	P-2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 11/05/12

Page 2 of 4

Contract / Revision **263141** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA SKE** Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WKMG	11/06/12	11/06/12	Morn News at 530a Morn News at 530a	CM	530-6a	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-1-----					1	\$700.00		0.00			
E 5	WKMG	10/31/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-WTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
Week:		10/30/12	11/05/12	M-WTF--					2	\$800.00		0.00			
E 6	WKMG	10/31/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	M-WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
Week:		10/30/12	11/05/12	M-WTF--					3	\$700.00		0.00			
E 7	WKMG	11/06/12	11/06/12	CBS This Morning The Early Show	CM	7-9a	-1-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Week:		11/05/12	11/11/12	-1-----					1	\$700.00		0.00			
E 8	WKMG	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Week:		10/29/12	11/04/12	-----1-					1	\$200.00		0.00			
E 9	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
Week:		10/29/12	11/04/12	-----1					1	\$1,800.00		0.00			
E 10	WKMG	10/31/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	M-WTF--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
Week:		10/30/12	11/05/12	M-WTF--					5	\$600.00		0.00			
E 11	WKMG	11/06/12	11/06/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Week:		11/05/12	11/11/12	-1-----					1	\$600.00		0.00			
E 12	WKMG	10/31/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	M-WTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
Week:		10/30/12	11/05/12	M-WTF--					2	\$800.00		0.00			
E 13	WKMG	10/31/12	11/02/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
Week:		10/29/12	11/04/12	--WTF--					3	\$1,500.00		0.00			
E 14	WKMG	11/06/12	11/06/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
Week:		11/05/12	11/11/12	-1-----					1	\$2,000.00		0.00			
E 15	WKMG	10/31/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	M-WTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00
Week:		10/30/12	11/05/12	M-WTF--					3	\$600.00		0.00			
E 16	WKMG	11/04/12	11/04/12	1030-1130a Face Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
Week:		11/04/12	11/04/12	-----1					1	\$1,800.00		0.00			



WKMG

Print Date: 11/05/12

Page 3 of 4

Contract / Revision

263141

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKE Estimate # 1897

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WKMG	11/04/12	11/04/12	1030-1130a Face Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$1,800.00		0.00			
E 17	WKMG	10/31/12	11/02/12	530-6p The Insider Insider	CM	530p-6p	--WTF--	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					4	\$650.00		0.00			
E 18	WKMG	11/05/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$900.00		0.00			
E 19	WKMG	10/31/12	11/05/12	News at 6p News at 6p	CM	6-630p	M-WTF--	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-WTF--					2	\$1,400.00		0.00			
E 20	WKMG	10/31/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	M-WTF--	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	M-WTF--					4	\$1,700.00		0.00			
E 21	WKMG	11/05/12	11/05/12	Mon Prime 9:30p Mike and Molly	CM	930-10p	1-----	:30	1	\$18,000.00	P-2	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$18,000.00		0.00			
E 22	WKMG	10/30/12	10/30/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$11,000.00	P-2	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$11,000.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1		WKMG	10/29/12-11/04/12	Tue Prime 9p			9-10p	-T-----	:30	\$11,000.00		0.00	NM		
		See MG 22.2													
2		WKMG	11/01/12-11/01/12	Thu Prime 10p			10-11p	---Th----	:30	\$11,000.00		0.00	NM		
		Ⓜ MG for 22.1 10/30													
E 23	WKMG	10/31/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--1----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$10,000.00		0.00			
E 24	WKMG	11/02/12	11/02/12	Fri Prime 10p Blue Bloods	CM	10-11p	----1--	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$9,000.00		0.00			
E 25	WKMG	11/04/12	11/04/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$9,000.00		0.00			
E 26	WKMG	10/31/12	11/02/12	M-F 11p News M-F 11p News	CM	11-1135p	--WTF--	:30	3	\$1,700.00	P-2	0.00	NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WTF--					3	\$1,700.00		0.00			
E 27	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00



WKMG

Print Date: 11/05/12

Page 4 of 4

Contract / Revision

263141

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

Order Sep 00:15:00

Advertiser **Pol/Pres/D/Barack Obama** Product **OBAMA FOR AMERICA SKE** Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$450.00		0.00						
E 28	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1-	1		\$350.00		0.00						
E 29	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----1	1		\$450.00		0.00						
Totals														56	\$103,900.00